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Federal Ministry for Economic Affairs and Energy

on the basis of a decision by the German Bundestag

Project Background

From Vietnam to Germany - Cement Industry Delegation

In recent years, Vietnamese cement manufacturers have been seeking advanced solutions to improve efficiency, reduce emissions, and meet global sustainability standards.

To accelerate innovation, they are looking to learn from and connect with leading German technology providers.

Germany, as a pioneer in cement production machinery and green manufacturing solutions, offers a wealth of expertise and real-world best practices.



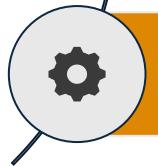
Mission

Empowering VN companies to adopt advanced cement production technologies and integrate sustainable practices for long-term industrial transformation.



Target

Connect German technology providers with potential Vietnamese clients – right at your company's doorstep



Instrument

Organize a one-week visit to Germany for a high-level delegation of Vietnamese cement manufactures and stakeholders in the cement value chain

Sponsor Benefits



Direct access to decision-makers

Meet around 20 Vietnamese executives from cement manufacturers and related sectors.



Showcase your solutions on-site

Host the delegation at your facility – no travel costs to Vietnam. Exclusive access to decision makers.



Exclusive 3-hour time slot:

Conduct technical presentations, factory tours, product demos.



Brand exposure

Your company featured in all AHK Vietnam marketing channels before, during, and after the mission. It will also be displayed with partners, such as associations.



Long-term business opportunities

Build trust and partnerships in one of Asia's fastestgrowing cement markets.



Sponsoring Package

Sponsorship fee: 7,000 EUR (gross)

Included Services

Organization of your hosting program during the delegation visit

Promotion of your company through AHK Vietnam and GIZ channels

Coordination of logistics for the delegation's visit to your site

Translation/interpretation support during your hosting session

Interested?

AHK Vietnam would be happy to cooperate with you on this project. We are looking forward to further exchange and a successful project implementation!

Nguyen Thu Van Project Manager | Delegation/Projects E. <u>Thuvan.nguyen@vietnam.ahk.de</u>





T. +84 24 38251420