



ProWein
Düsseldorf



ProSpirits
Düsseldorf

Shape.
Create.
Elevate.

Gold
Rheinland-
Pfalz

VIETNAMESE DELEGATION TO GERMANY 2026

Program by **AHK Vietnam**

in cooperation with the partners:

Messe Düsseldorf

**Ministry of Economic Affairs and Viniculture
of Rheinland-Pfalz**



Delegation der Deutschen
Wirtschaft in Vietnam
Delegation of German Industry
and Commerce in Vietnam



DIHK International Service
Company Limited
Công Ty TNHH
Dịch Vụ Quốc Tế DIHK



Messe
Düsseldorf



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Why join the Vietnamese Delegation to Germany 2026?

In order to foster good relations between Vietnam and Germany, the **AHK Vietnam** | Delegation of the German Industry and Commerce in Vietnam, in cooperation with our partners **Messe Düsseldorf** and the **Ministry of Economic Affairs and Viniculture of Rheinland-Pfalz**, is organizing the **VIETNAMESE DELEGATION TO GERMANY 2026**, including full program at the **ProWein Trade fair 2026** and **Wine Tour in Rheinland-Pfalz 2026: “Welcome to The Golden Six regions”**.

The program aims to support:

- Companies working or have interest in the wine import / distribution industry
- Specialists in the wine industry looking for new products
- Planners in the tourism, F&B industry

- ✓ **Direct Access to Industry Leaders**
Connect with top German and international companies in the global wine & spirits sector.
- ✓ **Personalized Business Support**
Receive tailored consulting before and during the fair to help you maximize business opportunities and build the right connections.
- ✓ **Exclusive Program**
Enjoy access to guided tours, curated B2B meetings for each participating company, and premium networking areas and events.
- ✓ **Full Travel & Visa Support**
Benefit from AHK Vietnam’s advisory support in visa procedures and trip organization.
- ✓ **Trilingual Assistance (EN–GE–VI)**
Our experienced AHK Vietnam team will support you throughout your entire stay in Germany.



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March 15-17, 2026
prowein.com



PROWEIN TRADE FAIR 2026



ProWein is the world's leading trade fair for wine and spirits, bringing together global producers, importers, retailers, and key decision-makers from more than **140 countries**.



As access is exclusive to trade professionals, the fair provides a highly targeted environment for genuine business exchange, professional tastings, and industry insights.



Participation offers vietnamese companies direct exposure to new vintages, market trends, and innovative products. It also enables businesses to connect with reputable international partners and explore potential sourcing opportunities.



This initiative contributes to expanding market access and fostering sustainable business growth.



WINE TOUR IN RHEINLAND-PFALZ 2026: “WELCOME TO THE GOLDEN SIX REGIONS”

“Rheinland-Pfalz has some of the best locations for wine-growing, not only in Germany but in the whole world.”

- Cameron Dellinger (Sommelier - New York Michelin-starred restaurant Jungsik)

Rheinland-Pfalz produces top-quality wines.

Our six wine-growing regions – **Ahr, Mittelrhein, Mosel, Nahe, Pfalz, and Rheinhessen** – ensure unique diversity – and our winemakers know how to transform 2,000 years of tradition and innovation into true pleasure. We’re proud of our viticulture, which has shaped the landscape and culture for centuries.

Visit us, explore the steepest vineyard in Europe, celebrate at one of our many wine festivals, and enjoy wine as it can only be found in Rheinland-Pfalz.

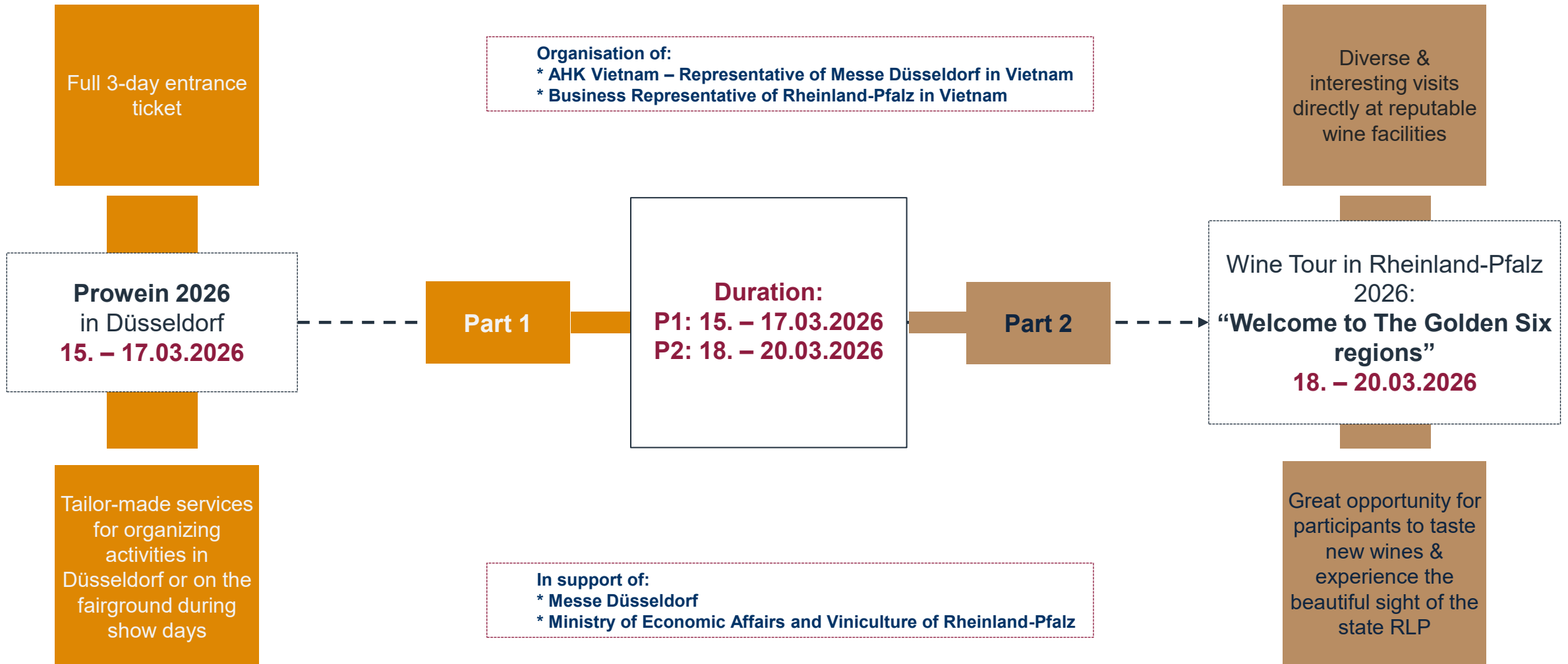
Taste our gold in a glass!

Gold
**Rheinland-
Pfalz**

Full program organization supported by the Ministry of Economic Affairs and Viniculture, includes:

- ✓ **Exclusive visitation program of wines producers in the RLP region**
 - * *Wine tour: 2 days*
 - * *Visit at 6 wineries / vineyards from different regions*
 - * *Dinner reception with the delegation*
- ✓ **Catering within the program**
 - * *Lunch service*
- ✓ **Personalized Business Support**
 - * *Tailored consulting before & during the program to help you maximize business opportunities and build the right connections.*

OVERALL PLAN



TENTATIVE PROGRAM

** All final activities and locations might be changed based on the actual demands and will be determined and confirmed latest 2 weeks before the official start of the delegation!*

Date	Location	Activities*	Note
Fri, 13.03.2026	Vietnam	Departure from Vietnam to Düsseldorf, Germany	On-site support by AHK Staff
Sat, 14.03.2026	Düsseldorf	Arrival in Düsseldorf, Germany Hotel check-in, free leisure 18:00 Group dinner, free leisure	On-site support by AHK Staff
Sun, 15.03.2026	Düsseldorf	10:00 – 17:00 Opening day at trade fair Visiting booths and meeting business partners (incl. Lunch at VIP Lounge) 18:30 Group dinner, free leisure	On-site support by AHK Staff
Mon, 16.03.2026	Düsseldorf	10:00 – 17:00 Day 2 at trade fair Meeting business partners from Rheinland-Pfalz (incl. Lunch at VIP Lounge) 18:30 Group dinner (Networking event – TBC), free leisure	On-site support by AHK Staff

TENTATIVE PROGRAM

** All final activities and locations might be changed based on the actual demands and will be determined and confirmed latest 2 weeks before the official start of the delegation!*

Date	Location	Activities*	Note
Tue, 17.03.2026	Düsseldorf Mainz RLP	Hotel check-out Düsseldorf Travel to Mainz Hotel check-in, free leisure 17:30 Delegation dinner reception with the Ministry of Economic Affairs and Viniculture of Rheinland-Pfalz, free leisure	On-site support by RLP staff
Wed, 18.03.2026	RLP	08:30 – 17:30 Wine tour program day 1: Visitation program of 4 vineyards (Regions: Rheinhessen, Pfalz) 18:00 Free leisure	On-site support by RLP staff
Thu, 19.03.2026	RLP	08:00 – 17:30 Wine tour program day 2: Visitation program of 2 vineyards (Region: Mosel) 18:00 Free leisure	On-site support by RLP staff
Fri, 20.03.2026	Mainz RLP	10:00 Hotel check-out End of program	

PARTICIPATION FEE

✓ ProWein Trade Fair 2026
in Düsseldorf

✓ Wine Tour in Rheinland-Pfalz 2026
“Welcome to The Golden Six regions”

* Including:

- ✓ **Accommodation in Düsseldorf:** 3 hotel nights
- ✓ **Full 3-day entrance tickets** to ProWein and ProSpirits Trade fair
- ✓ **Daily catering in Düsseldorf:** lunch + dinner
- ✓ **Full visitation program in Rheinland-Pfalz** at 6 vineyards of the region
- ✓ **Daily catering during wine tour program:** lunch
- ✓ **Excursion services** from airport – hotels – trade fair – wine tour
- ✓ **Tailor-made services for activities during all programs in Düsseldorf and in Rheinland-Pfalz**
- ✓ **Networking receptions to celebrate and connect with industry leaders**

Special delegation package:

1,650 EUR / Person*

* Not including:

- 8% VAT
- Individual expenses:
 - * Flight tickets
 - * Travel insurance
 - * Schengen visa submission fees
- Other private expenses during the delegation
- Accommodation during the Wine Tour in Rheinland-Pfalz 2026: 3 hotel nights
Accommodation options will be proposed in advance to all confirmed participants.
- Catering outside of the delegation

CONTACT FOR INFORMATION



Trade fair ProWein 2026

Ms. Thuy Bui

Representative of Messe Düsseldorf
Delegation of the German Industry and Commerce in
Vietnam

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Tel.: 028 3823 9081



Wine Tour in Rheinland-Pfalz 2026

Ms. Aimee – Thuy My Phan

Business Representation of the German Federal State
of Rheinland-Pfalz in Vietnam

Email: vietnam@rlp-international.de

Tel.: 0931 345 485 (Zalo Hotline)

Scan for registration



Registration link:

<https://forms.office.com/r/bTbhHz6sZw>

Registration deadline:

14.12.2025



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