7 – 12 MARCH 2027

VIETNAM BUSINESS DELEGATION TO GERMANY 2027



Photo: Rheinland-Pfalz Gold

AHK Delegation der Deutschen Wirtschaft in Vietnam
Delegation of German Industry and Commerce in Vietnam

Rheinland-Pfalz Gold

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Photo: Messe Düsseldorf / Tillmann

PROWEIN, DÜSSELDORF

A World of Wine

7 – 9 March 2027

Meet international producers, discover new wines and discuss your sourcing needs.


Photo: Rheinland-Pfalz Gold · Wine tour 2022

RHINELAND-PALATINATE

Experience of The Golden Six regions

10 – 12 March 2027

Explore Mosel, Mittelrhein and Pfalz, three of The Golden Six wine regions, through 8 planned winery visits, tastings and conversations with winemakers.

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PROGRAM AT A GLANCE

PROWEIN, DÜSSELDORF | 7 - 9 MARCH	
7–8 March	**Two days at ProWein** Sourcing, exhibitor meetings, business networking
9 March	**Transfer to Trier** Welcome dinner hosted by the RLP ministries

RLP WINE EXPERIENCE, RLP | 10 - 12 MARCH	
10 March	Winery visits: Mosel & Mittelrhein
11 March	Winery visits: Pfalz
12 March	Program ends in Mainz

Winery visits include tastings and conversations with local producers.

SUPPORT & BUSINESS ACCESS

Business meetings & networking	Expert support throughout the trip	Support with travel arrangements
Meetings and selected networking at ProWein and in RLP, winery visits.	Trilingual assistance, tailored business advice and expert accompaniment.	Travel support. Regional transfers and meals as scheduled.

** Tentative program. Activities and venues may change. Final itinerary two weeks before departure.*

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ProWein ProSpirits Düsseldorf Shape. Create. Elevate.
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VIP HOSTED BUYER PROGRAM: PROWEIN (MESSE DÜSSELDORF)

VIP BUYER SPONSORSHIP

- ✓ **Airfare**
- ✓ **03 hotel nights in Düsseldorf**
- ✓ **Tailored meetings**
- ✓ **Premium hospitality**

5 applications available!

Messe Düsseldorf to grant full or partial sponsorship based on business applications.
The participation fee and uncovered costs still apply!

APPLICATION AT A GLANCE

01 Who it is for

Exclusively for key players in Vietnam's wine market: importers and distributors with purchasing or supplier decision-making authority.

02 What to prepare

Company profile, purchase/import value, sales channels and product portfolio. Include sourcing plans for the next 12 months.

03 How selection works

Apply through AHK Vietnam. ProWein selects buyers and confirms sponsorship benefits. Once accepted, participants must arrange Fair Match meetings.

VIP approval is not guaranteed. Separate registration is required.

PARTICIPATION FEE (for ordinary registration)

16,900,000
VND / person

Group of 12 or more
**Excludes 8% VAT*

NOT INCLUDED IN THE PACKAGE

*Flights | *Accommodation in Düsseldorf & RLP Wine experience | *Personal expenses | *Transport in Düsseldorf | *Meals outside the program.

👉 Hotel benefit for November registrations

- Preferential Messe Düsseldorf visitor hotel rates, subject to availability.
- AHK Vietnam assists with booking, accommodation charges apply separately.
- For registrations after November, AHK Vietnam can still support with bookings, but do not guarantee preferential rates and locations.

YOUR PARTICIPATION INCLUDES

Fair & business networking
- Two-day ProWein admission, exhibitor meetings and scheduled networking
- Meals as scheduled

RLP Wine experience
- Planned winery visits, direct dialogue with local producers
- Regional transport and meals as scheduled

Delegation management & coordination
- Coordinated itinerary, visa guidance and hotel booking support

On-site support
- Trilingual assistance, business advice and expert accompaniment

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REGISTRATION & CONTACTS



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Ms. Aimee – Thuy My Phan

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Tel: +84 28 3622 2819

Scan the QR code or use the link:
https://forms.cloud.microsoft/r/92TW8SH4ED

Registration closes 20 December 2026

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