



ASIA-PACIFIC CONFERENCE OF GERMAN BUSINESS

29–31 October 2026 | Grand InterContinental Seoul Parnas



ORGANIZERS



About **APK 2026**

The 19th Asia-Pacific Conference of German Business (APK) is the flagship biennial event of German business in the Asia-Pacific region.

It will take place in Seoul from 29–31 October 2026 and welcome several hundred participants from Germany and the Asia-Pacific region.

Jointly organized by the Asia-Pacific Committee of German Business (APA), the German Federal Ministry for Economic Affairs and Energy (BMWE), and the German Chambers of Commerce Abroad (AHKs), the APK provides a unique platform to deepen the dialogue on current economic developments in Europe and the Asia-Pacific region, as well as to build and strengthen personal and economic ties.

The conference is co-chaired by Roland Busch, Chairman of the APA and President & CEO of Siemens AG, and Katherina Reiche, Federal Minister for Economic Affairs and Energy.

We encourage early registration, as demand is expected to be high and ticket availability is limited. Tickets will be available exclusively via www.asiapacificconference.com.

Ticket Purchase →



Impressions of APK in India 2024





Katherina Reiche

Federal Minister
for Economic Affairs
and Energy

“In the new multipolar global economy, the Indo Pacific region is a pivotal hub, where rapidly growing markets meet dynamic innovation and the technologies of the future. Germany responds with strategic clarity, strengthened partnerships and a tangible economic presence through investment in resilient supply chains. Those who are not active players in the Indo-Pacific region risk losing their capacity to shape developments during a critical phase of global economic transformation.”

“The region and South Korea especially represent everything we need to scale industrial innovation – technological leadership, excellence in manufacturing, and strong partners. The Asia-Pacific Conference of German Business 2026 in Seoul isn't just a platform. It's where an ecosystem meets: strategists, technology leaders, customers, and suppliers. We come together to build solutions. Industrial AI that actually works in factories. Supply chains that are resilient and competitive. Trade frameworks that create advantages for both economies. Bringing the right people together, that's when transformation happens.”



Roland Busch

APA Chairman
and President & CEO
of Siemens AG



Programme Overview

◆ Thursday, 29 October 2026

18:30 APK Welcome Reception by Deutsche Bank, Location: The Shilla Seoul

◆ Friday, 30 October 2026

08:30 Registration & Coffee

09:30 Word of Welcome by **Peter Adrian**, President of the German Chamber of Commerce and Industry (DIHK)

09:35 Opening by Conference Co-Chairpersons and Host Country
Katherina Reiche, Federal Minister for Economic Affairs and Energy, Federal Republic of Germany
Roland Busch, Chairman, Asia-Pacific Committee of German Business, President & CEO, Siemens
 tba

10:00 Discussion: How do Global Power Shifts Impact the Economic Relations Between Germany and the Indo-Pacific? – Talk with Ministers from Asia-Pacific with
Katherina Reiche, Federal Minister for Economic Affairs and Energy, Federal Republic of Germany

11:00 Coffee & Networking

11:20 Keynote
Friedrich Merz, Federal Chancellor, Federal Republic of Germany

11:35 Keynote
Jae Myung Lee, President of the Republic of Korea (tbc)

11:50 Three Questions to the Federal Chancellor of the Federal Republic of Germany and the President of the Republic of Korea (tbc)

12:05 Scenario-Pitch & Discussion: German-Asia-Pacific Trade Scenarios in 2030

12:45 AHK Business Lunch Sessions
 Korea | India & Sri Lanka | Indonesia, Malaysia & Singapore

14:30 Panel: Driving Innovation Across Asia-Pacific - AI & Manufacturing

15:30 Startup-Pitch and Tech Talk: German Asia-Pacific Startup Award

17:00 End of Conference Day

19:00 Korea Evening

◆ Saturday, 31 October 2026

08:30 – 09:30 Simultaneous Breakfast Sessions

08:30 Navigating Uncertainty: German CEOs on Corporate Strategies Across Trade Scenarios

08:30 Closing the Loop: Raw Materials, Carbon, and Supply Chains in a Circular Economy

09:45 Tech Dialogue on Industrial AI

10:30 Partners from Connected Hemispheres: Asia, Europe and Common Security Interests in the Indo-Pacific

11:15 Coffee & Networking

11:35 Corporate Financing in Asia: Thriving Amid Geopolitical Risk

12:20 AHK Business Lunch Sessions
 Japan, Australia & New Zealand | Vietnam, Thailand & Philippines | Greater China

14:00 An Oxford Style Debate on Industrial Policy

15:00 Debate Review – Business Perspectives on Industrial Policy

15:15 Coffee & Networking

15:45 Corporate Strategies towards Resilience: Global Challenges, Asia-Pacific Perspectives

16:30 Closing of the 19th APK

17:00 Sundowner

The APK provides a unique platform for ongoing exchange.



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