



Delegation der Deutschen
Wirtschaft in Vietnam
Delegation of German Industry
and Commerce in Vietnam



Symposium Program

Factory Automation – Made in Germany

Event Outline

Date: May 6, 2025, 8 am to 4 pm
Location: Gem Center Ho Chi Minh City (<https://maps.app.goo.gl/wUREYZGi49yMrgSx5>)
Target group: Manufacturing companies, system integrators, distributors
Project format: Symposium with separate B2B meetings (organized online)

The aim of this event is to encourage an exchange German technology providers and local manufacturing stakeholders on matters regarding factory automation. Participants will get the opportunity to not only receive an update on latest technologies but also to engage into an active exchange with providers of automation solutions as well as with experts in the field.

German companies present are:

- Baumer
- Beckhoff Automation
- Bosch Rexroth
- FIBRO
- SEW Eurodrive
- Trumpf
- Würth Industry

This symposium is an official part of the celebration of 50 years of diplomatic relations between the Socialist Republic of Vietnam and the Federal Republic of Germany.

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Schedule

- 08.00 – 08.30 am Welcome and registration
- 08.30 – 08.50 am Greetings
- General Consulate of the Federal Republic of Germany
Dr. Josefine Wallat, German Consul General to Vietnam
- Delegation of German Industry and Commerce in Vietnam
Mr. Peter Kompalla, Chief Representative
- 08.50 – 09.10 am Keynote
Vietnam's Supporting Industry - Current Status & Potential for Cooperative Development
Vietnam Association for Supporting Industries (VASI)
Ms. Bui Thi Hong Hanh, Vice President
- 09.10 – 09.30 am Keynote
The Role of High-Quality Human Resources in Implementing Digital Transformation in Vietnam
Ministry of Planning and Investment (MPI)
M.Eng. Do Tan Khoa, Expert Network of Digital Transformation Consultant
- 09.30 – 09.50 am Keynote
The Role of Automation in Modern Industry
Vietnamese-German University
Dr. Nguyen Hong Vi, Academic Coordinator for Mechanical Engineering
- 09.50 – 10.00 am Q&A on the keynotes
- 10.00 – 10.20 am Coffee break and networking
- 10.20 – 10.40 am Company Presentation
Smart Automation: The Key Role of Choosing the Right Sensors
Baumer Group
Mr. Patrick Frick, Managing Director
- 10.40 – 11.00 am Company Presentation
PC-Based Control: The Decisive Leap of Industrial Automation
Beckhoff Automation
Mr. David Chia, Regional Managing Director of Beckhoff Automation SEA

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- 11.00 – 11.20 am Company Presentation
Control Platform - The Future of Automation
Bosch Rexroth
Mr. Huỳnh Phong Phú, Head of Factory Automation
- 11.20 – 11.40 am Company Presentation
Automation – All you need is a FIBRO Rotary Table
FIBRO Rundtische
Mr. Klaus Kerth, Chief Customer Officer
- 11.40 – 12.00 pm Q&A on the company presentations
- 12.00– 01.00 pm Lunch Break
- 01.00 – 01.20 pm Practice Report
Solving Automation Issues
Schaeffler
Felix Thielemann, Head of Advanced Production Technology
- 01.20 – 01.30 pm Presentation
From Cooperation to Innovation: Your Path to Success with German Business
GIZ
Christoph Janensch, Business Lead Economic Development
- 01.30 – 01.50 pm Company Presentation
Sustainable and Smart Solutions for Warehouse Automation
SEW Eurodrive
tbc
- 01.50 – 02.10 pm Company Presentation
TRUMPF Smart Factory Solutions – Your Path to Networked Manufacturing
TRUMPF
Mr. Benedikt Kuemmel, General Director TRUMPF Vietnam
- 02.10 – 02.30 pm Company Presentation
Everything, Everywhere, All the Time – Managing Information and the Material Flow of C-Parts in the Factory of the Future
Würth Industry
Mr. Christoph Dirr, Managing Director Würth Industry Service Vietnam
- 02.30 – 02.40 pm Q&A on the company presentations
- 02.40 – 04.00 pm Networking opportunities over afternoon tea

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