

Bits& Pretzels

s& tzels **VIETNAM TEAM** 

Organizers

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Industry Partner

CCX PARTNERS

## Vietnam pavilion

D Broke

for sustainable Tech start-ups

## FROM

# BANH MI BRETZELS

MUNICH, GERMANY 29 SEPT - 1 OCT, 2025 APPLY
NOW

#### Vietnam Pavilion Start-up Benefit Package

**15 Tickets** for Bits & **Pretzels** 

**FREE** 

**Booth** for the best 5

**FREE** 

Logo featured on **Pavilion** backdrop

**FREE** 

On-stage **Pitch** slots

Early-birds only **FREE** 

#### WE ARE LOOKING FOR THE BEST START-UPS



Vietnamese founder or Vietnam-rooted



Tech or innovationdriven startup



Sustainability in the DNA



less than \$20M in cumulative equity funding



have an MVP or an existing product



scalable business model

#### **SELECTION PROCESS**

06th July

20th July

28th July

28th Sep

Early Bird Deadline

Registration

**Shortlisting** 

**Training Program** 

On-site

Top 15 to participate 15 + 5 hours in-person &

Your story deserves a global stage. Register to pitch, connect, and scale with the world's top investors.

#### **APPLY NOW**

#### **CONTACT US**

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VIETNAM PAVILION FROM BANH MI TO PRETZELS 2025

#### Vietnam team



**CCX PARTNERS** 

your once-in-a-lifetime shot at global scale begins here

390BN €

**Investors** 

**Investor-founder meetings** 

raised after bits23



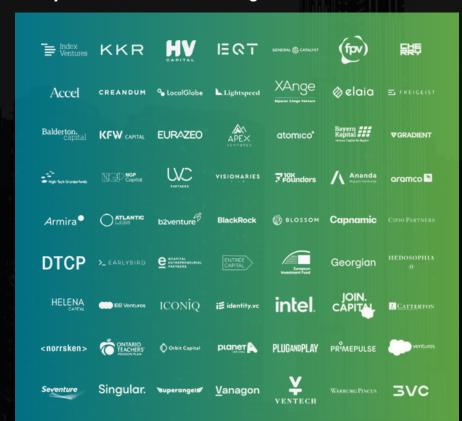




#### Seize your moment to meet leading investors

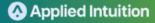


You're one pitch away!





Exhibited in 2022 Capital raised \$649.8m



Exhibited in 2022 Capital raised \$351.5m

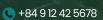


Exhibited in 2018 Capital raised \$159.5m

#### **CONTACT US**









### Carrying the sprit of Bánh Mi...

(Tasteatlas Ranking, 2025)
world's best sandwich

...Vietnam's rising start-up ecosystem is aspired to capture global attention

#12

in Asia-Pacific in the startup ecosystem index (StartupBlink, 2024)

4000

start-ups

#2

in Southeast Asia in Al startups

#3

record holders by being innovation overperformers for a 12<sup>th</sup> consecutive year

4

unicorns

11

\$100-million valuation companies

creativity

innovation

agility

flexibility

## Europe is betting big on Vietnam's impacts in sustainability mission...

11

European VC investors in Vietnam in 2024 (Do Venture, NIC, 2024)

64.6

Business Confidence Index (FuroCharm Whitebook 2025)

#6

The EU as top 6 FDI investors in Vietnam in 2024 (General Statistics Office of Vietnam, 2024)

\$1.5 B

of EU funding into Vietnam in 2024

through various initiatives & platforms

**EVFTA** 

**EU-Vietnam Free Trade Agreement** 

**JETP** 

Just Energy Transition Partnerships

**EGD** 

**EU Green Deal** 

**GLOBAL GATEWAY** 

CONTACTUS

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